



JOE NIEKRO
FOUNDATION

The Joe Niekro Foundation invites you to join us for

A Night in
MONTE CARLO

In support of brain aneurysm, AVM and hemorrhagic stroke research and awareness.

The Joe Niekro Foundation is excited to offer a "Change-up" this year for The Knuckle Ball as we present A Night in Monte Carlo.

Event Chairs:
Jennifer Moser
Natalie Niekro

Monte Carlo, the famed and glamorous destination, will be the theme for the Joe Niekro Foundation's 5th Annual Phoenix Knuckle Ball Gala on Friday, November 8th, 2019 at the Elite Hangar in the Scottsdale Airpark.

Host Committee:
Kelly Carter
Amy Corben
Justine Hurry
Angie Nielsen
Desirae Outcalt
Kim Tesser
Alicia Webb

A Night in Monte Carlo will be an evening of sophistication beginning at 6pm, followed by dinner and a full casino night complete with gaming tables, auction, large raffle vignettes, prizes, entertainment and lots of fun. Every ticket does not include reserved seating. While table sponsor levels include reserved seating for the evening, there will be limited non-reserved seating for individual ticket purchasers. The evening will be a cocktail reception style format with a buffet dinner and dessert to enjoy when you are ready.

This premier event benefits research and treatment of brain aneurysms, AVM's and hemorrhagic strokes through The Joe Niekro Foundation. Our goal is to raise awareness about the risk factors, causes and treatments of these conditions, while helping support the advancement of neurological research. We provide public education and advocacy, support for patients and families, and develop awareness programs and educational materials for hospitals, clinics and other institutions nationwide. We currently have 45 support groups across North America as well as an online community of over 20,000 survivors, caregivers, physicians, and others supporting our efforts.

All proceeds from this year's event will stay in Phoenix!!! Funds will benefit the advancement and expansion of the foundation's Patient Services and Education Program, as well as the establishment of a localized clinical research grant for applicants in the Phoenix area.

This letter is in request for your participation as an event underwriter. The Joe Niekro Foundation is a 501c(3) tax-exempt organization so any donation would be tax deductible according to IRS standards. Post event, your company will be presented with a donation receipt of the item value for tax filing purposes.

For questions, please contact Natalie Niekro at 602-318-1013 – natalieniekro@gmail.com, or Jennifer Moser at 602-524-8557 – jmoser@rosemoserallynpr.com. Items may be mailed to the address below:

Rose + Moser + Allyn Public Relations + Events
ATTN: Jennifer Moser
7144 E. Stetson Dr. Suite 400
Scottsdale, AZ 85251

Sincerely,
The Joe Niekro Foundation

*Proceeds
benefit
Patient
Advocacy,
Support,
Education,
Awareness
and local
grants.*



A Night in
MONTE CARLO

Underwriting Opportunities

COCKTAIL RECEPTION SPONSOR - \$15,000

- Four (4) guest seats at a premiere reserved table
- Four (4) passes to our VIP Meet & Greet Early Entry Reception
- Logo on invitations (if received by print deadline)
- Gobo with logo in premier placement during the reception
- On-mic toasting opportunity
- Social media mentions and tags in pre/post event coverage
- Company logo displayed on main screen loop during the evening
- Sponsorship recognition and link on Joe Niekro Foundation website
- Full page black and white ad or half page color ad inside event program and company logo featured in program

PHOTO BOOTH SPONSOR - \$7,500

- Two (2) guest seats at a premiere reserved table
- Two (2) passes to our VIP Meet & Greet Early Entry Reception
- Logo on digital and print outs of photos at the event (in addition to event logo)
- Social media mentions and tags in pre/post event coverage
- Company logo displayed on main screen loop during the evening
- Sponsorship recognition and link on Joe Niekro Foundation website

RAFFLE SPONSOR - \$5,000

- Two (2) guest seats at a premiere reserved table
- Two (2) passes to our VIP Meet & Greet Early Entry Reception
- Company logo located next to the Spin-To-Win Prize Wheel
- Company logo displayed on main screen loop during the evening
- Sponsorship recognition in all raffle announcements during the evening
- Sponsorship recognition and link on Joe Niekro Foundation website

ENTERTAINMENT SPONSOR - \$5,000

- Two (2) guest seats at a premiere reserved table
- Two (2) passes to our VIP Meet & Greet Early Entry Reception
- Gobo with logo on the dancefloor
- Verbal sponsorship recognition at the event
- Company logo displayed on main screen during the evening
- Sponsorship recognition and link on Joe Niekro Foundation website



A Night in
MONTE CARLO
Vendor Opportunities

CULINARY SPONSOR – PROVIDE ALL FOOD FOR EVENT

- Exclusive food provider for event
- Four (4) guest seats at a premiere reserved table
- Four (4) passes to our VIP Meet & Greet Early Entry Reception
- Logo recognition on invitations (if received by print deadline)
- Company logo displayed on main screen during the evening
- Gobo with logo near food stations
- Verbal recognition at the event
- Social media mentions and tags in pre/post event coverage
- Full page black and white or half page color ad in event program
- Sponsorship recognition and link on Joe Niekro Foundation website

FLORAL SPONSOR – PROVIDE ALL FLORAL FOR EVENT

- Exclusive floral provider for event
- Four (4) guest seats at a premiere reserved table
- Four (4) passes to our VIP Meet & Greet Early Entry Reception
- Company logo displayed on main screen during the evening
- Half page black and white ad in event program
- Sponsorship recognition and link on Joe Niekro Foundation website

PRINT SPONSOR – PROVIDE ALL PRINTING FOR EVENT

- Exclusive print provider for event
- Four (4) guest seats at a premiere reserved table
- Four (4) passes to our VIP Meet & Greet Early Entry Reception
- Company logo on invitations
- Company logo displayed on main screen during the evening
- Company logo on event program and “Printing Provided by” inclusion on back of event program
- Sponsorship recognition and link on Joe Niekro Foundation website

EVENT RENTALS SPONSOR – PROVIDE RENTALS FOR EVENT

- Exclusive event rental provider for event (minus gaming tables and bars)
- Ten (10) guest seats at a premiere reserved table
- Ten (10) passes to our VIP Meet & Greet Early Entry Reception
- Company logo on invitations
- Company logo displayed on main screen during the evening
- Sponsorship recognition and link on Joe Niekro Foundation website

BEVERAGE SPONSOR – PROVIDE BEVERAGES FOR EVENT

- To be determined based on donation
- Verbal sponsorship recognition at the event
- Company logo displayed at each bar station
- Sponsorship recognition and link on Joe Niekro Foundation website

*******MORE OPPORTUNITIES AVAILABLE AND ALL PACKAGES CAN BE CUSTOMIZED**